

# IMAGE PRICELIST

**JH Kuva Ky, VAT FI25151761**

## **RM (Right Managed) Images**

### **\$250 / 220€ All Digital Media**

- Includes (all):
  - Apps
  - Email promo
  - Website
  - Digital Banner Ads
  - Web Video
  - Blogs
- Non-Exclusive
- Worldwide
- For 2 years
- File Size: 2800px

### **\$250 / 220€ Print Editorial**

- Editorial use in one of these:
  - Magazine (includes tablet edition)
  - Newspaper (includes tablet edition)
  - Book (includes tablet edition)
- Inside Only, no Covers
- Editorial Only, no Ads
- Up to full page
- 1 issue only (includes tablet edition)
- Non-Exclusive
- Worldwide
- For 1 year

### **\$450 / 395€ Marketing**

- Includes (all):
  - Direct Mail
  - Corporate Report/Presentation
  - Sales Giveaway and Business Cards
  - Calendar or Greeting Card
  - Brochure – Cover + Interior
  - Tradeshow Banners + Displays
  - Digital Media – Web + Social
- Non-Exclusive
- Worldwide
- For 1 year

### **\$950 / 835€ Book Covers**

- Any Book Cover
- Includes (all):
  - Hard Cover
  - Paperback
  - E-Book
  - Audio Book
- Non-Exclusive
- Worldwide
- For 5 years

### **\$1,250 / 1095€ Advertising**

- Advertising use in (all):
  - Press Ads in Magazine, Newspaper + Trade
  - Display – Print + Digital
  - Event Advertising – Program, Tickets
  - Advertorial in Magazine, Newspaper + Trade
  - Digital Media – Web + Social
- Non-Exclusive
- Worldwide
- For 1 year

### **\$3000 / 2630€ Large Format**

- Out of Home, including:
  - Billboard – Print + Digital
  - Posters
  - Wraps + Walls
  - Transit Wraps
  - Street Furniture
- Non-Exclusive
- Worldwide
- For 1 year

## **RF (Royalty Free) Images**

### **\$49 / 44€ Social Media**

- Use it in Social Media Campaigns
- Royalty Free
- Non-Exclusive
- Worldwide
- Forever
- File Size: 1,280px

### **\$250 / 220€ Royalty Free Basic**

- Use it Anywhere
- Royalty Free
- Non-Exclusive
- Worldwide
- Forever
- File Size: 2,800px

### **\$500 / 440€ Royalty Free Content**

- Use it Anywhere
- Royalty Free
- Non-Exclusive
- Worldwide
- Forever
- File Size: Largest Available

All Prices without VAT (24% Finland)

## **EX (Exclusive Rights) Images**

### **Prices on request**

- Use it Anywhere
- Exclusive
- Worldwide
- Licences 1y, 3y, 5, 10y or Forever