

IMAGE PRICELIST

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RM (Right Managed) Images

\$250 / 220€ All Digital Media

- Includes (all):
 - Apps
 - Email promo
 - Website
 - Digital Banner Ads
 - Web Video
 - Blogs
- Non-Exclusive
- Worldwide
- For 2 years
- File Size: 2800px

\$250 / 220€ Print Editorial

- Editorial use in one of these:
 - Magazine (includes tablet edition)
 - Newspaper (includes tablet edition)
 - Book (includes tablet edition)
- Inside Only, no Covers
- Editorial Only, no Ads
- Up to full page
- 1 issue only (includes tablet edition)
- Non-Exclusive
- Worldwide
- For 1 year

\$450 / 395€ Marketing

- Includes (all):
 - Direct Mail
 - Corporate Report/Presentation
 - Sales Giveaway and Business Cards
 - Calendar or Greeting Card
 - Brochure – Cover + Interior
 - Tradeshow Banners + Displays
 - Digital Media – Web + Social
- Non-Exclusive
- Worldwide
- For 1 year

\$950 / 835€ Book Covers

- Any Book Cover
- Includes (all):
 - Hard Cover
 - Paperback
 - E-Book
 - Audio Book
- Non-Exclusive
- Worldwide
- For 5 years

\$1,250 / 1095€ Advertising

- Advertising use in (all):
 - Press Ads in Magazine, Newspaper + Trade
 - Display – Print + Digital
 - Event Advertising – Program, Tickets
 - Advertorial in Magazine, Newspaper + Trade
 - Digital Media – Web + Social
- Non-Exclusive
- Worldwide
- For 1 year

\$3000 / 2630€ Large Format

- Out of Home, including:
 - Billboard – Print + Digital
 - Posters
 - Wraps + Walls
 - Transit Wraps
 - Street Furniture
- Non-Exclusive
- Worldwide
- For 1 year

RF (Royalty Free) Images

\$49 / 44€ Social Media

- Use it in Social Media Campaigns
- Royalty Free
- Non-Exclusive
- Worldwide
- Forever
- File Size: 1,280px

\$250 / 220€ Royalty Free Basic

- Use it Anywhere
- Royalty Free
- Non-Exclusive
- Worldwide
- Forever
- File Size: 2,800px

\$500 / 440€ Royalty Free Content

- Use it Anywhere
- Royalty Free
- Non-Exclusive
- Worldwide
- Forever
- File Size: Largest Available

All Prices without VAT (24% Finland)

EX (Exclusive Rights) Images

Prices on request

- Use it Anywhere
- Exclusive
- Worldwide
- Licences 1y, 3y, 5, 10y or Forever